

# Advanced Business French II

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Last Updated: Mon, 07/21/2025

**Course prefix:** FREN

**Course number:** 3062

**Section:** A

**CRN (you may add up to five):**  
93662

**Instructor First Name:** Sophie

**Instructor Last Name:** Landrieux Kartochian

**Semester:** Fall

**Academic year:** 2025

## **Course description:**

Advanced Business French. Overview of French commerce, communications, publicity, various social milieus, and the workplace.

Taught in French.

3.000 Credit hours

3.000 Lecture hours

This course focuses on French for Professional Communication. Students will develop their intercultural competence as well as their professional communication and global leadership skills to enhance their career readiness. In addition to increasing their proficiency in the four languages skills (reading, writing, speaking, and listening), students will deepen their critical thinking and professional communication skills through the analysis of authentic societal and business materials and the completion of several projects.

## **Course learning outcomes:**

Upon successful completion of the course, students will be able to:

- discuss economic and business issues in French and analyze various data, texts, and artefacts.
- communicate effectively and in writing, demonstrating clear organization and structure, using appropriate grammar, and writing conventions (linguistic accuracy).
- communicate effectively in a business context by improving their writing and oral skills and practicing various forms and conventions of business communication

(including business correspondence, job interview, meeting, presentation, and report).

- will adapt their communications to purpose and audience.
- develop their research and critical thinking skills by selecting and synthesizing information and will appropriately acknowledge the use of materials from original sources (Informational literacy).
- demonstrate knowledge on specific topics through oral presentations, projects and essay/article writing (creative expression);
- Expand their intercultural knowledge and gain cross-cultural awareness by contrasting business practices in different countries.

### **Required course materials:**

**No textbook** is required.

### **Grading policy:**

#### **Evaluation**

#### **% of final grade**

Participation active (includes course preparation)

15 %

Test (2 tests in class - 2\*15%)

30 %

Job Search Portfolio (JSP)

20 %

Newsletter Project

10 %

Final Project - New Product Project

25 %

### **Attendance policy:**

Daily class attendance is expected. Attendance will be taken at the beginning of each class. You are allowed **2 unexcused absences** (scheduled flights or trips, picking up relatives at the airport, going to a wedding/reunion...) without penalty. EACH additional absence will result in the subtraction of **5 points** from your participation grade. You will be penalized if you arrive late to class or leave early without notifying your instructor first.

**An absence is excused** if a) you are required to participate in an official GT activity (documentation required) b) you are under a doctor's care or scheduled an emergency doctor appointment (documentation required) c) you are granted a leave of absence from GT for reasonable cause by an academic dean (documentation required) d) documented illness or a significant life-event prevents you from attending class e) you are observing a major religious holiday f) going to a job/internship interview (documentation required).

**Academic honesty/integrity statement:**

Students are expected to maintain the highest standards of academic integrity. All work submitted must be original and properly cited. Plagiarism, cheating, or any form of academic dishonesty will result in immediate consequences as outlined in the university's academic integrity policy.

**Core IMPACTS statement(s) (if applicable):**

**FREN 3062-A - Advanced Business French II - This is a Core IMPACTS course that is part of the Humanities area.**

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Core IMPACTS refers to the core curriculum, which provides students with essential knowledge in foundational academic areas. This course will help students master course content, and support students' broad academic and career goals.

This course should direct students toward a broad Orienting Question:

- *How do I interpret the human experience through creative, linguistic, and philosophical works?*

Completion of this course should enable students to meet the following Learning Outcome:

- Students will effectively analyze and interpret the meaning, cultural significance, and ethical implications of literary/philosophical texts or of works in the visual/performing arts.

Course content, activities and exercises in this course should help students develop the following Career-Ready Competencies:

- Ethical Reasoning
- Information Literacy
- Intercultural Competence