

Technology Law, Policy and Management

Last Updated: Mon, 07/14/2025

Course prefix: PUBP

Course number: 4640

Section: All

CRN (you may add up to five):

84699

Instructor First Name: Laura

Instructor Last Name: Huffman

Semester: Fall

Academic year: 2025

Course description:

A survey of technology law, including patent, trademark, copyright, trade secrets, data privacy, products liability, and antitrust.

Course learning outcomes:

After completion of this course, students should be able to understand the scope of and differences between the various forms of intellectual property protection; recognize potential legal issues relating to technology; understand the policy rationale for the various forms of intellectual property protection; understand how the various laws covered affect the development, commercialization, and management of technology; and gain insight into contract, tort, and antitrust laws as they apply to technology.

Required course materials:

None.

Grading policy:

Final grade will be assigned as a letter grade according to the following scale:

- A 90-100%
- B 80-89%
- C 70-79%
- D 60-69%
- F 0-59%

Attendance policy:

Georgia Tech's official attendance policy can be found at <https://catalog.gatech.edu/rules/4/>. In addition to the GT rules, it states, "All students are responsible for obtaining an understanding of each instructor's policy regarding absences." Information about how to notify instructors when you need to miss class and what kind of documentation you should provide is at: <http://www.catalog.gatech.edu/policies/student-absence-regulations/>. If you are ill, please do not provide us with any information from your doctor. For extended absences due to illness you may submit information to the Office of the Dean of Students.

Attendance is voluntary. We encourage you to attend class and we will take attendance every class period. Students who attend class always score higher on tests. Class participation is a large component of your grade, and you can't participate if you aren't in class.

Academic honesty/integrity statement:

Students are expected to maintain the highest standards of academic integrity. All work submitted must be original and properly cited. Plagiarism, cheating, or any form of academic dishonesty will result in immediate consequences as outlined in the university's academic integrity policy.

Core IMPACTS statement(s) (if applicable):

This is a Core IMPACTS course that is part of the Social Sciences area.

Core IMPACTS refers to the core curriculum, which provides students with essential knowledge in foundational academic areas. This course will help students master course content, and support students' broad academic and career goals.

This course should direct students toward a broad Orienting Question:

- How do I understand human experiences and connections?

Completion of this course should enable students to meet the following Learning Outcomes:

- Students will effectively analyze the complexity of human behavior, and how historical, economic, political, social, or geographic relationships develop, persist, or change.

Course content, activities and exercises in this course should help students develop the following Career-Ready Competencies:

- Intercultural Competence
- Perspective-Taking

- Persuasion