

2026 LBAT CHIN3692: BUSINESS CHINESE SYLLABUS

MAY 18 — JULY 27, 2026

Class hours: Monday, Wednesday 9:00-11:10am

We will provide students with electronic textbooks. The class schedule may be subject to change.

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Instructors: Chao Li emails: chao.li@modlangs.gatech.edu;

DESCRIPTION:

Objectives. As the second of the four courses during the eleven-week summer study program in China (Xian, Qingdao and Shanghai) (China LBAT), this is an intensive, 11 weeks, 3 credit, 3rd year level proficiency-based language course to simultaneously develop listening, speaking, reading, and writing skills in Mandarin Chinese. The in-class instruction will stress oral-aural facility, focusing on grammar and vocabulary drills, listening and conversation practices. The student is expected to continue expanding his/her knowledge of vocabulary (approximately 600-700 vocabulary written in characters), grammar and sentence structures.

The curriculum includes two components:

First, the structured in-class instruction **Monday and Wednesday** in the mornings will be centered on 8 selected lessons of the textbook, *A Practical Business Chinese Reader, Revised Edition* (Peking University Press, 2003). With the scenarios revolving around an American delegation's visit to China, the textbook introduces important aspects of commercial and business activity and the related social activities in a succinct, vivid and humorous language. The rate of study is about learn one lesson per week.

Second, our curriculum is designed to mutually integrate in-class learning and activities outside of the classroom. Three mandatory cultural or business site visits are included. Besides, students are highly encouraged to interact with local Chinese people to increase their understanding of Chinese business culture and to practice the language skills learned in the classroom. The students are required to submit a written journal about their practicum activities each week. The city is the classroom, and the community is your laboratory!

REQUIRED TEXTS (provided):

《基础实用商务汉语》(修订版) “A Practical Business Chinese Reader (Revised Edition)”
edited by Guan Daoxiong (Peking University Press, 2003).

GRADING:**1. Attendance and Class Participation/Discussion and Dictation (40% Eight times)**

You're expected to actively participate in a variety of class activities geared toward language acquisition including, but not limited to, drills, conversation practices, pair works, dialogues, discussions, debates, skit performances, etc.

2. Quizzes (four times 40%)

Two lessons, one test. The format includes vocabulary, dialogue, and grammar.

3. Final Exam (20%)

Ga. Tech Scale: 100—90 A; 89—80 B; 79—70 C; 69—60 D; 59—0 F.

SCHEDULE

Note: This schedule may be adjusted slightly depending on class progress.

PREPARATION**IN-CLASS ACTIVITIES**

Week 1	5/18	Preview L. 1	Course Introduction
Week 1	5/20	Review L. 1	Lesson 1 — arrival in China 到达 中国 Vocab Go over the text Conversation practice Grammar drills and Discussion
Week 2	5/25	Preview L.2 (Study Lesson 2 on your own)	L.2 --- at hotel 在旅馆 Vocab Go over the text Conversation practice
Week 2	5/27	Review L.2 (Study Lesson 2 on your own)	Review L.2 --- at hotel 在旅馆 Grammar drills and Discussion
Week 3	6/1	Review L.1	Review L.1 Dictation#1 5%
		Review L.1	Review L.1, 2 Dictation#2 5%

Week 3	6/3	Review L.1, 2	Review L.1, 2 Quiz #1 10%
Week 4	6/8	Preview L.3	Lesson 3 – formal meeting 正式见面 Vocab Go over the text Conversation practice
Week 4	6/10	Review L. 3 5%	Review Lesson 3 – formal meeting 正式见面 Grammar drills practice Discussion Dictation#3
Week 5	6/15	Preview Lesson 4	Lesson 4 – scheduling 日程安排 Vocab Go over the text Conversation practice.
Week 5	6/17	Review Lesson 4	Review Lesson 4 – scheduling 日程安排 Grammar drills practice Discussion Dictation#4 5%
Week 6	6/22	Review L.3, 4	Review L.3, 4 Quiz #2 10%
Week 6	6/24	Preview Lesson 5	Lesson 5 – attending business dinner 出席宴会 Vocab Go over the text Conversation practice.
Week 7	6/29	Review Lesson 5	Review Lesson 5 – attending business dinner 出席宴会 Grammar drills practice Discussion Dictation#5 5%
Week 7	7/1	Preview Lesson 6	Lesson 6 – initial negotiation 初步 洽谈 Vocab Go over the text Conversation practice.
Week 8	7/6	Review Lesson 6	Review Lesson 6 – initial negotiation 初步 洽谈 Grammar drills practice Discussion
Week 8	7/8	Review L.5, 6	Dictation#6 5% Review L.5, 6 Quiz #3 10%
Week 9	7/13	Preview Lesson 7	Lesson 7 – visit factory 参观工厂 Vocab Go over the text Conversation practice.
Week 9	7/15	Review Lesson 7 – visit factory 参观工厂	Review Lesson 7 – visit factory 参观工厂 Grammar drills practice Discussion

			Dictation#7 5%
Week 10	7/20	Preview Lesson 8	Lesson 8 –negotiate price 价格 谈判 Vocab Go over the text Conversation practice
Week 10	7/22	Review Lesson 8	Review Lesson 8 –negotiate price 价格 谈判 Grammar drills practice Discussion Dictation#8 5% Review L.7, 8 Quiz #4 10%
Week 11	7/27	Prepare Final Exam	Final Exam 20%