

MGT 1100 – First Year Business Seminar, Section BA1 – Fall 2026

Meeting Day & Time: Fridays 9:30 am – 10:20 am | **Class Location:** Scheller, Room 222

Instructor: Craig W. Womack, Associate Dean, Undergraduate Programs

Office Hours: Please email me to schedule an appointment. My office is in the Scheller College of Business, Undergraduate Program Office, Suite 322.

Scheller Mentors:

Course Information

This seminar is a 50 minute (one credit, letter grade) free elective class for new Business Administration students. The purpose of this seminar course is to help you transition to Georgia Tech and to help you understand your major. In this course, you will get to know your peers, upper class students, and staff that will be here for you as you become a successful and well-balanced student at Georgia Tech, through reading, research, activities, presentations, and discussions. This is a highly interactive course that requires active weekly student participation and working collaboratively in small groups.

Learning Objectives

1. Students will develop self-awareness and self-knowledge, particularly as it relates to academic interests and professional goals. Students will describe their path to graduation and identify opportunities for academic and professional enrichment.
2. Discover opportunities that are available to them in the Scheller College of Business, at Georgia Tech, and beyond to develop a sense of belonging.
3. Students will demonstrate the ability to lead and productively participate in collaborative projects; take ownership of self- including time management, interpersonal communication, study strategies, networking, etc.
4. Students will be able to navigate early career planning at the Scheller College of Business and Georgia Tech while developing the necessary professional communications skillset to articulate their skills, interests, and the value they bring to organizations, teams, extracurriculars, etc.

Course Scale: MGT 1100 is designed to be informative, helpful, and fun. However, the class does carry one credit towards your grade point average. For that reason, it is important you submit high-quality work in all your assignments. **If you miss deadlines in other classes or your career, you will not be successful.**

Therefore, late assignments will not be accepted. Your final grade will be assigned as a letter grade according to points earned and using the following scale: A: 90-100%, B: 80-89%, C: 70-79%, D: 60-69%, F:0-59%

Course Grading:

Assignment	Points
Attendance and Participation	28
Business Plan Pitch (BPP)	30
• Launch Sheet: 4 points	

• Practice Presentation with SM: 5 points	
• Slide Deck and Presentation: 8 points	
• Peer Evaluation: 5 points	
• Content: 8 points	
Informational Chat	10
Resume (resubmissions eligible)	8
Concentration and Industry Exploration	9
BSBA Degree Plan	10
LinkedIn Profile	5
Total:	100

Course Assignments: Detailed instructions for each assignment will be posted on Canvas.

- **Attendance and Participation (28 points):** The success of our class depends on your participation, and you will earn points for attending class and participating each week. You will be expected to do more than just show up at the appointed time and place—you will also be expected to be prepared to engage with your classmates. Arriving late is disrespectful to the other participants, indicates that you do not effectively manage your time, and will cause you to miss important content. If you need to miss class, please contact your instructor and/or request an excused absence from the Dean of Students Office. Information pertaining to approved official school absences should be submitted as early as possible to the instructor.
- **Business Plan Pitch (30 points):** An important part of this course is to give students the opportunity to begin developing their business and communication skills. For this assignment, you will be assigned to a team for a Business Plan Pitch. Through this project, you will work in a group to create a startup pitch proposal focused on addressing the needs or interests of college students. Each member of the team must participate in the work and in the presentation.
- **Informational Chat (10 points):** Informational Chats are one of the most valuable tools to develop your career plans. You will have an opportunity to practice the art of informational interviewing with this assignment.
- **LinkedIn Profile Assignment (5 points):** You will set up a professional LinkedIn profile and start expanding your network and building your professional digital presence.
- **Resume (8 points):** By the end of this course, you will have a professional looking, up-to-date resume to maximize your success in the internship or co-op search process. This is a resubmission eligible assignment. To receive full credit, your resume must be in the Scheller resume template discussed in class and you've made all the updates in instructor feedback.
- **Concentration and Industry Exploration (10 points):** You will be conducting your own research about business concentrations and industries using the tools explored in the classroom.
- **BSBA Degree Plan (10 points):** You will be creating a four-year degree plan based on the information provided in class and your own research.

Course Policies, Expectations, and Guidelines

- **Technology:** We will be using [Canvas](#) in this course. You will need to log in with your GT Account information. Important class announcements and information will be posted to Canvas. You are expected to check your e-mail and Canvas daily. Grades will be posted to Canvas throughout the semester. You are responsible for tracking your submitted assignments and grade progress throughout the semester.

- **Student Well- Being:** At Georgia Tech, we are concerned about your overall physical, social, and mental well-being. A comprehensive list of wellness related resources has been compiled and maintained by the [Office of the Vice President for Student Engagement and Well-being](#).
- **Academic Integrity:** Georgia Tech aims to cultivate a community based on trust, academic integrity, and honor. Students are expected to act according to the highest ethical standards. Review [Georgia Tech's Honor Code](#) and the [Student Code of Conduct](#).
- **Student-Faculty Expectations:** The Georgia Tech community believes that it is important to continually strive for an atmosphere of mutual respect, acknowledgement, and responsibility between faculty members and the student body. [The student-Faculty Expectations](#) articulate some basic expectations that you can have of me and that I have of you.
- **Inclement Weather and Digital Learning Days:** If a weather-related event affects campus operations, instructors have the discretion to cancel class or pivot to digital instruction. Communication will be sent to students via Canvas announcements.

Schedule of Topics: Fall 2025

Class	Date	Topic	Notes and Assignments Due Dates
1	Aug. 28	Welcome to MGT 1100	
2	Sept. 4	Curiosity Mindset	
3	Sept. 11	Academic Success & Wellness	
4	Sept. 18	Business Plan Pitch	
5	Sept. 25	Crafting Your Pitch	BPP: Launch Sheet Due
6	Oct. 2	Personal Branding & Communication with Confidence	Informational Chat Due
7	Oct. 9	Resume LinkedIn	Bring your Resume to class
8	Oct. 16	Industries Scheller Concentrations	Resume Draft and LinkedIn Due
9	Oct. 17	BSBA Degree Pathways	Concentration and Career Exploration Due
10	Oct. 23	Registration Preparation	BSBA Degree Plan Due
11	Oct. 30	Alumni Panel	Business Plan Practice Presentation with Scheller Mentor Due
12	Nov. 6	Business Plan Pitch	BPP: Slide decks Due Nov 6 th by 11:59PM
13	Nov. 13	Business Plan Pitch	
14	Nov. 20	Semester wrap-up	Final Resume Submission Due