

Integrative Management Analysis (Internship Projects Course)
MGT 4611 - Summer 2026
Course offered as part of the Leadership for Social Good Study Abroad Program

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Office Hours: after class on Tuesdays and Thursdays

Course Overview

This course offers a unique opportunity for students to engage with a Hungarian nonprofit, social enterprise, or socially responsible corporation (hereafter, the partner organization). This collaboration aims to expand the partner organization's capacity to serve its constituents more effectively and to provide a valuable learning experience for students.

Each student, working as part of a team, will conduct an in-depth exploration of their host organization. This exploration will cover the organization's history, purpose, mission, funding structure, current challenges, and opportunities. More importantly, each student will collaborate with the management of their host organization to identify a specific area where their unique skills and knowledge can make a tangible, positive contribution to the organization's growth and impact. At the end of the engagement, each team will present the outcomes of their work.

Learning Objectives

The goal of this course is to help students:

- Develop skills to be able to work and communicate effectively in various cultural contexts.
- Evaluate the needs of an organization, creating social value.
- Be a successful team member (both as a leader and a follower).
- Extend knowledge from their academic field to civic engagement.

Learning Outcomes

At the end of the program, students should be able to:

- Demonstrate intercultural knowledge and competence.
- Inspire others to engage with diversity and take civic action.
- Lead and support a team to create social impact.
- Practice purposeful oral communication to promote change in the listeners' attitudes, beliefs, or behaviors.

Note: The value you derive from your internship experience is entirely up to you. Keep an open mind and a positive attitude, stay curious, research the topic you are working on thoroughly, ask questions of your partner mentors and professors, and compare notes with your classmates about their experiences. Do not assume the nonprofit's responsibility is to serve your needs, accommodate your schedule, or entertain you.

You will learn that nonprofits, civil organizations, and social enterprises are not perfect. Their quest to solve a social ill and their staff and leaders' passion do not mean they have it all 'figured out.' During your time with these organizations, respect their love and commitment to their cause, but feel free to (in

a polite and always constructive manner) start a conversation about areas you believe they could improve. I also encourage you to share your observations on these issues with the class to generate valuable discussion.

Instructional Methods

Before arriving in Budapest, once assignments are announced and English-language information is available online, students are expected to research their organizations to learn about their mission, the services or products they provide, their target market, funding structure, etc.

Upon arrival in Budapest, student teams will meet the management team of the partner organization and will identify project objectives and set work schedules. Students will meet with the instructor biweekly to review project progress and discuss challenges. Each student is expected to devote 40-50 hours during the course period (that is, 8-10 hours per week) to working on their project. Projects will run from June 01 to July 10, with weekday afternoons and most Wednesdays dedicated to project work. There might be occasions when the student participates in a project-related activity (such as a special event the partner organizes) during the weekend.

Deliverables

Each team must **log their weekly project progress** in the shared Project and Weekly Reports document. These weekly reports give the professor an overview of each week's work and capture any challenges teams might encounter. Each team must prepare a team **contract**, which will serve as the commonly agreed-upon guidelines for how each student team functions.

Each team will present the outcomes of their projects on the last day of classes in Budapest. Partner organizations will be invited to attend.

Teams will also prepare a **one-minute video** describing the partner organization, the project, and the lessons learned during the internship experience.

Each student must complete a **self-assessment** at the beginning of the course and submit a **personal reflection** paper at the end.

Details and due dates for each deliverable are posted in the Assignments section of the Canvas course page.

Grading

Self-assessment: 10 points

Team contract: 5 points

Weekly progress report: 15 points

Final project presentation 30 points

Project video: 15 points

Individual reflection paper: 15 points

Partner feedback (from the partner organization): 10 points

Note: Grades for your project work will include a self/team evaluation component that each student will fill out, providing feedback on their own and their teammates' participation. I will share the evaluation form after the last group assignment.

Grading Scale

A: 90 – 100 points
B: 80 – 89.99 points
C: 70 – 79.99 points
D: 60 – 69.99 points
F: below 59.99 points

Academic Integrity

Georgia Tech aims to cultivate a community based on trust, academic integrity, and honor. Students are expected to act according to the highest ethical standards. For information on Georgia Tech's Academic Honor Code, please visit <http://www.catalog.gatech.edu/policies/honor-code/> or

<http://www.catalog.gatech.edu/rules/18/>.

Any student suspected of cheating or plagiarizing on a quiz, exam, or assignment will be reported to the Office of Student Integrity, who will investigate the incident and identify the appropriate penalty for violations.

Responsible Use of AI Tools

You may use AI tools like ChatGPT to brainstorm ideas, clarify concepts, conduct research, or refine grammar, but not to generate full or partial essays.

If you use AI in any part of your assignment, include a brief disclosure (e.g., “Used ChatGPT to outline ideas”). Failure to disclose may be considered academic misconduct.

Accommodations for Students with Disabilities

If you are a student with learning needs that require special accommodation, contact the Office of Disability Services at (404)894-2563 or <http://disabilityservices.gatech.edu/> as soon as possible to make an appointment to discuss your special needs and obtain an accommodations letter. Please also e-mail me as soon as possible to set up a time to discuss your learning needs.