

PUBP 6501 Syllabus

Information Policy and Management, OCY, 3 Credits

Summer 2026

Instructor Information

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General Course Information

Description

The course is an introduction to the role of information and knowledge in modern private and public organizations. It covers theoretical aspects of information seeking, gathering and use in organizations as well as knowledge creation and its role in management. The course also addresses the practical implementation of organization information strategies using information technology. Information security and cybersecurity are integrated into the framework of a learning and knowledge-oriented organization and general information policy rather than considered a separate concern.

Course Learning Outcomes

Identify uncertainties for pursuing strategic goals in both private and public organizations.

Determine type of information needed to reduce uncertainties in private and public organizations.

Identify sources of information by type of uncertainty and organizations' environment changes.

Relate organizational structure and personnel roles to information flow in the organization.

Create requirements specification for technology adoption in an organization.

Locate information security concerns within the framework of an organizational strategy.

Identify the commonalities and differences between public and private organizations' information dimensions.

Required Course Materials

Information and Organizations by Arthur Stinchcombe, Berkeley: University of California Press, 1990 (ISBN 0-520-06781-9).

The Knowing Organization: How Organizations Use Information to Construct Meaning, Create Knowledge, and Make Decisions (TKO) by Chun Wei Choo, Oxford: Oxford University Press, 2nd edition, 2006 (ISBN: 978-0-19-517678-0).

Public Information Technology and E-Governance: Managing the Virtual State (PITEG), by David Garson, Jones and Bartlett Publishers, 2006 (ISBN: 0-7637-3468-3).

Grading Policy:

Quizzes (six at 5 points each), total points towards grade: 30

Term Project, total points towards grade: 50

Online Forums (ten and 2 points each), total points towards grade: 20

Description of Graded Components

Quizzes

Each quiz has 7 questions worth a total of 5 points per quiz.

Each quiz has a 90-minute time limit.

All quizzes are proctored.

There are 6 quizzes in total on selected weeks indicated on the calendar.

Forums

Discussion forums are meant for interaction with other students in the class.

Each student must post reflections on the forum topic and respond to postings by others.

Student participation is expected every week for full credit as indicated in the Grading Policy.

Participation is expected to be thoughtful and constructive, even when expressing disagreement or raising questions.

Two points are awarded each week, one for participation (posting thoughts and responding to others' thoughts) and another for quality of post, which add up to 20 for the semester.

You are required to post one reflection point of your own on the material of the week and respond to one point by another student.

Term Project

Select an organization, either private or public, and conduct a study of its information and knowledge flow in relation to its strategy. The study will infer the information needs, seeking and use from available documents and, if possible, interviews or consultations with managers of the organization in question.

The concepts and categories for the study must be drawn from specific lessons addressed in the course. A protocol with possible sources of information about an organization is available to help guide the project. You may carry out the projects in assigned teams.

The output of the project must be a written report of no more than 20 pages (double spaced with a font no smaller than 11 pt), including an executive summary and a concluding section with critical reflections and potential recommendations. You may use as many exhibits as you wish, not counted toward the maximum number of pages. A Power Point presentation is also required such as one you might use to present the results to the leaders of the organization. The presentation should be commensurate with a 20-minute presentation.

Course Policies

Attendance and/or Participation

This is a fully online course.

Log in on a regular basis to complete your work, so that you do not have to spend a lot of time reviewing and refreshing yourself regarding the content.

Academic Integrity

Georgia Tech aims to cultivate a community based on trust, academic integrity, and honor. Students are expected to act according to the highest ethical standards. Review [Georgia Tech's Honor Code](#) and the student [Code of Conduct](#).

Any student suspected of cheating or plagiarism on a quiz, exam, or assignment will be reported to the Office of Student Integrity, who will investigate the incident and identify the appropriate penalty for violations.

Accommodations for Students with Disabilities

If you are a student with learning needs that require special accommodation, [contact the Office of Disability Services](#) (404-894-2563) as soon as possible to make an appointment to discuss your special needs and to obtain an accommodations letter. Please also e-mail me as soon as possible in order to set up a time to discuss your learning needs.

Student-Faculty Expectations Agreement

At Georgia Tech, we believe that it is important to strive for an atmosphere of mutual respect, acknowledgement, and responsibility between faculty members and the student body. [The Student-Faculty Expectations](#) articulate some basic expectations that you can have of me and that I have of you. In the end, simple respect for knowledge, hard work, and cordial interactions will help build the environment we seek. Therefore, I encourage you to remain committed to the ideals of Georgia Tech while in this class.