

Syllabus Version 26.04.15

MGT 3660 – International Business

Georgia Tech – Summer 2026

Course and Instructor Information

Instructor: James Hoadley

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Office: Scheller College of Business, Room 421C

Office hours: By appointment via Zoom

Class time/location: N/A – Virtual (fully online, asynchronous; all work via Canvas)

Required Texts and Materials

Textbook (Required)

International Business: Competing in the Global Marketplace, 2025 Release

By Charles W. L. Hill

ISBN-10: 1265902666

ISBN-13: 9781265902667

Publisher: McGraw Hill, 2025

Websites and Platforms

- Canvas: Primary course site for all content, assignments, and grades.
 - McGraw Hill Connect (or equivalent): Used for course readings and associated assignments.
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Course Modality and Technology

- All chapter lectures will be prerecorded and posted on Canvas. You should watch the lecture and read the chapter before taking each chapter quiz.
- All assignments will be made available and submitted exclusively through Canvas; there are no in-person assignments or tests.

- The midterm and final exam will use Respondus LockDown Browser (and associated academic integrity tools, if specified in Canvas). There will be a practice exam before the midterm focused on developing familiarity with LockDown Browser.

There are no required live sessions unless you schedule office hours with the instructor. Any optional meetings will be conducted via Zoom.

Georgia Tech Honor Code and Academic Integrity

Georgia Tech Honor Challenge Statement

“I commit to uphold the ideals of honor and integrity by refusing to betray the trust bestowed upon me as a member of the Georgia Tech community.”

Students are expected to act according to the highest ethical standards. The objective of the Academic Honor Code is to prevent any student from gaining an unfair advantage over others through academic misconduct. Academic misconduct is any act that does or could improperly distort student grades or other academic records, including but not limited to:

- **Unauthorized access:** Possessing, using, or exchanging improperly acquired written or verbal information in the preparation of any academic work.
- **Unauthorized collaboration:** Working with other students on assignments where collaboration is not allowed.
- **Plagiarism:** Submitting material that is wholly or substantially identical to that created or published by another person or generated by AI tools, without adequate credit indicating authorship and source.
- **False claims of performance:** Making false claims about work that has been completed or submitted.
- **Grade alteration:** Altering any academic grade or rating to obtain unearned academic credit.
- **Deliberate falsification:** Deliberately falsifying a written or verbal statement of fact to a faculty member or Institute official to obtain unearned academic credit.
- **Forgery or misuse of documents:** Forging, altering, or misusing any Institute document relating to academic status.
- **Distortion:** Any act that distorts or could distort grades or other academic records.

Students must sign the Academic Honor Agreement affirming their commitment to uphold the Honor Code before becoming a part of the Georgia Tech community. The Honor Agreement may appear on exams and other assignments to remind students of their responsibilities.

Generative AI Use Policy (Course-Specific)

Generative AI tools (such as ChatGPT, Perplexity, Gemini, Claude, Copilot, or similar systems) may be powerful aids, but they must be used responsibly and in accordance with the Georgia Tech Honor Code and Institute AI guidance.

- Generative AI tools are **permitted only** for the **Generative AI Exercises** (described in this syllabus and in Canvas) and for any other assignments where their use is **explicitly allowed** in the instructions.
- Using generative AI on quizzes, exams, or other assignments where it is not permitted is prohibited and will be treated as a potential Academic Honor Code violation.
- When AI tools are allowed, you are responsible for verifying the accuracy of AI-generated content and clearly distinguishing your own work from AI output.

If you are unsure whether AI use is allowed on a particular assignment, ask the instructor **before** using it.

Course Overview

Management 3660 is designed to provide a comprehensive overview of the key issues and topics in international business, including:

- Globalization and the emergence of the global economy.
 - Differences in political economies and cultures across the world.
 - The global trade and investment environment.
 - The global monetary system and the role of exchange rates.
 - How firms do business and compete in the global environment.
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Learning Objectives

By the end of this course, you should be able to:

- Understand the different challenges businesses face when they operate in an international environment.
- Examine cultural, political, and legal issues that impact international business activity.
- Analyze the international institutions and practices that affect international business.
- Explain how exchange rates and the global monetary system affect firms and cross-border transactions.
- Appreciate the interaction of business and government in international commerce.
- Develop insight into the management implications of international business strategy and operations.

A copy of the text is required, and consistent reading is essential to performing well on quizzes and exams.

Student Role and Evaluation

This course provides many opportunities to learn new facts, develop new skills, and explore new ways of thinking. Final grades reflect knowledge gained, skills developed, and perspectives explored, with work spread evenly throughout the term.

Grade Components

Component	Weight
Reading Comprehension Quizzes	25%
Generative AI Exercises (Parts 1–3)	20%
Midterm Exam	25%
Final Exam	30%

Grading Scale

Percentage	Grade
89.5–100%	A
79.5–89.4%	B
70–79.4%	C
60–69.9%	D
59.9% and below	F

(Adjust as needed to match Institute or Scheller policies.)

Quizzes and Assignments

- All quizzes are delivered via Canvas, with **two attempts** allowed for each quiz.
- There is **no time limit** for a quiz once it is started (unless otherwise specified), but quizzes must be submitted by the assigned due date.
- **Late policy:** For each day a quiz is late, a 25% penalty will be automatically assessed. Quizzes more than four days late will receive a zero.

To prevent students from leaving all work until the end of the semester, some assignments are “gated,” meaning certain tasks must be completed by specific dates to unlock subsequent content. Exact due dates and gating requirements are clearly indicated in Canvas.

Generative AI Exercises (Parts 1–3)

Across three short assignments, you will use approved generative AI tools (such as ChatGPT, Perplexity, Gemini, Claude, or Copilot) as learning partners in international business. In Part 1, you will use AI to translate, summarize, and quiz yourself on a non-English article. In Part 2, you will engage in a Socratic-style dialogue with an AI mentor to deepen your understanding of a complex international business concept. In Part 3, you will co-develop a brief, research-driven paper with AI support while independently verifying

all information and citations. Full instructions and rubrics for each part are provided in Canvas, and you remain responsible for academic integrity and the accuracy of all submitted work.

Exams

There will be **one midterm exam** and **one final exam**.

- **Format:** Multiple choice, true/false, and possibly short answer questions.
- **Coverage:** Exams are based on textbook readings, lecture content, and additional required resources.
- **Modality:** Both exams are administered online via Canvas using Respondus LockDown Browser (and any specified integrity tools).
- **Availability window:** Each exam is available for a 24-hour window during which you must begin the exam. Once started, you have a fixed time limit to complete and submit it; at the end of that time, the exam submits automatically.
- **Grading:** Multiple choice and true/false items are graded automatically; any short answer or essay questions are graded by the instructor.