

## **MGT 3660 International Business**

Georgia Tech

**Fall 2026**

Syllabus Version 26.05.01.1

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### **Instructor**

**Name:** James Hoadley

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**Office Location:** Scheller College of Business, Room 421C

**Office Hours:** 1 hour after class and by appointment via Zoom (please schedule Zoom office hours in advance)

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### **Class Time & Location**

**Days and Time:** (TBD)

**Location:** (TBD)

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### **Course Description & Objectives**

This course provides a comprehensive overview of the key issues and topics in international business, including:

- Globalization and the maturation of the global economy
- Differences in political economies and cultures across the world
- The global trade and investment environment
- The global monetary system
- How firms do business in the global environment

By the end of this course, you should be able to:

- Understand the different challenges businesses face when operating in an international environment

- Analyze the various cultural, political, and legal issues that impact international business activity
  - Examine the international institutions and practices that affect multinational enterprises, including exchange rate issues
  - Appreciate the interaction of business and government with respect to international commerce
  - Apply insights into management implications of international business strategy and operations
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### **Required Text & Materials**

**e-Text:** *International Business: Competing in the Global Marketplace* (Latest Edition)

**Author:** HILL

**ISBN:** 9781260248210

**Publisher:** McGraw Hill

### **Important:**

- You only need the textbook
  - No need to purchase Connect access
  - Renting the eBook is strongly recommended
  - Additional materials will be posted via Canvas
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### **Georgia Tech Honor Challenge Statement**

I commit to uphold the ideals of honor and integrity by refusing to betray the trust bestowed upon me as a member of the Georgia Tech community.

Students are expected to act according to the highest ethical standards. Definitions of academic misconduct, including unauthorized collaboration and plagiarism, are detailed in Section XIX of the Georgia Tech Student Code of Conduct.

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### **Professor's Addendum**

**AI-Generated Work:** Any presentation of work created by an AI agent or generative system and claimed as original will be considered a violation under “False Claims of Performance.”

Any documented violation of the Academic Honor Code may result in failure of the course, at the instructor’s discretion.

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## Course Format & Policies

### Evaluations and Grading

Assessment	Weight
Reading Comprehension Quizzes	25%
Generative AI Exercise	20%
Midterm Exam	25%
Final Exam	30%

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### Grading Scale

- A: 89.50%–100%
- B: 80%–89.49%
- C: 70%–79.99%
- D: 60%–69.99%
- F: 0%–59.99%

**Note:** 89.49% will not be rounded to 89.50%. The only rounding up that occurs is 89.50% → 90%.

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### Reading Comprehension Quizzes

- Administered via Canvas
- Typically two attempts per quiz
- No time limit once started

- Must be submitted by the due date

**Late Policy:**

- 25% deduction per day late
  - More than four days late = 0
  - First two quizzes exempt from late penalty
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**Generative AI Exercise**

Conducted in stages:

- Use of ChatGPT as a linguistic expander
- Citation creation
- Socratic dialogue

**Objective:** Develop critical thinking and evaluate AI-generated content

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**Exams**

- One Midterm and one Final Exam
- Administered in person unless otherwise directed
- Formats may include multiple choice, true/false, and short answer

**Requirements:**

- Bring a laptop
  - Notify instructor in advance if unable to attend
  - Accommodations must be filed with Disability Services in advance
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**Additional Course Policies (Excluding Reading Comprehension)****Late Assignments**

- 25% penalty if submitted by next class period
- 50% penalty if submitted by the following class period

- More than two class periods late = no credit
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### **Name Cards**

- Bring a name tent to every class
  - Preferred names are welcome if respectful
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### **Electronic Devices**

- Laptops permitted for class use
  - Cell phone use should be avoided during class
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### **Attendance**

- Not formally required but incentivized
  - In-class activities and pop quizzes cannot be made up
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### **Open Door Policy**

If issues arise, communicate early. Propose meeting times when reaching out.

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### **Canvas & Course Updates**

Canvas will host:

- Lecture slides
- Grades
- Assignments
- Announcements

Check regularly. Missed updates are not an acceptable excuse.

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### **Suggested Additional Resources / Improvements**

**Weekly Reading Schedule:**

A structured weekly schedule will be provided via Canvas or appendix.

**Accommodations:**

Notify early to ensure support is in place.

**Mental Health & Well-Being:**

Georgia Tech resources include the Counseling Center and Stamps Health Services.

**Professional Communication:**

Use clear subject lines and identify your course when emailing.

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**Conclusion**

This syllabus for **Fall 2026** reflects a course schedule and classroom assignment that will be finalized at a later date. It includes updated policies and resources designed to support transparency, fairness, and academic success. Please consult Canvas regularly for the most current information regarding readings, assignments, and scheduling updates.