

MGT 3662: Management of Healthcare Sector

Quick Reference – Fall 2026

Instructor: Prof. Charles F. Easley, Jr.

Class Time: Tues. & Thurs., 9:30–10:45 AM

Classroom: COB

Office: COB 4106

Office Hours: Tues. & Thurs., 11:00 AM–12:30 PM, or by appointment (Teams/Zoom)

Final Exam: Dec. TBD, 2026 – 8:00–10:50 AM

Course Overview

In today's world, there is ample opportunity to observe, criticize, or understand and make fact-based decisions. This course examines where accountability, authority, and responsibility lie in the interwoven fabric of healthcare in the USA. We will explore the perspectives and decisions of the Payor, Provider, and Patient, the historical and ongoing role of healthcare, and whether access and quality are rights or privileges influenced by means and geography.

Students will investigate options, resources, and access from multiple perspectives — as patients, parents, advocates, stakeholders, stockholders, and business leaders. The goal is to enhance awareness, agency, and the ability to make informed decisions in

healthcare-related situations, integrating passion, responsibility, and profession.

Learning Objectives

By the end of this course, students will be able to:

- Understand the history, issues, challenges, advancements, and opportunities in U.S. healthcare.
- Compare healthcare systems across countries and analyze their evolution.
- Recognize the economic significance of healthcare and its share of GDP.
- Evaluate the impact of policies, laws, and programs (e.g., Medicaid, Medicare, ACA, private insurance).
- Apply business principles to healthcare strategy and operations.
- Assess the influence of geography on healthcare access and quality.
- Understand the roles of government, private sector, public health, NGOs, and policy.
- Explore the balance between profit maximization and premier patient care.
- Analyze real-life healthcare scenarios and patient rights.
- Make informed personal and advocacy decisions regarding healthcare coverage and access.

Instructional Approach

- Articles, current events, and secondary research
- Class discussions and potential guest speakers (as schedule allows)
- Early-semester exercises to build familiarity and form interest-based groups.
- Group assignments with documented contributions and reflections.
- Occasional external group activities with reflective write-ups

Policies

- **Attendance:** Up to four (4) absences permitted, plus documented illness or life events.
- **Participation:** Active engagement in discussions, group work, and presentations are required.
- **Final Project:** Typically, a group or class project; individual option available upon request.
- **No Formal Textbook:** Materials will be drawn from articles, research, discussions, and guest speakers.

Grading:

Class Attendance: 20%

Participation: 20%

Reflections:30%

Final: 30%

Final Exam Date: December TBD, 2026

Time: 8:00–10:50 AM

Format: Three options will be presented and discussed in class for students to choose from.

SEMESTER OUTLINE(subject to change – see Canvas for updates)

Weekly Topics, Activities, and Readings

Overview and Introduction Aug. 25, 27

Field Assignment, Sept. 1 Field Assignment Sept. 3

Labor Day Holiday Sept. 7

Understanding Healthcare Delivery Sept. 8, 10

Understanding Healthcare Channels, Obstacles, and Solutions Sept. 8, 10

Healthcare Mgt. Sept. 15, 17

- **Assignment**

[Explore options for Healthcare Coverage](#)

Healthcare Mgt. Sept. 22, 24

- **Assignment**

[Explore options for Healthcare Coverage](#)

- **Assignment**

[Examples of role of Healthcare Coverage and Access in times of disaster](#)

Healthcare Mgt. Sept. 29 Oct. 1

- **Assignment**

[Examples of role of Healthcare Coverage and Access in times of disaster](#)

Fall Semester Break Oct. 5, 6

Healthcare Mgt. Models Oct. 8

- **Assignment**

[State of GA Healthcare](#)

Healthcare Mgt. Oct. 13, 15 -Research, Planning, and Decisions

- **Assignment**

[Life Decisions for Healthcare Coverage](#)

Published. Click to unpublish Life Decisions for Healthcare Coverage .

- **Assignment**

[Enrollment Period of Healthcare Coverage and Access](#)

- **Assignment**

[What is DirectRelief.org ? What is Peach Healthcare? What is Medi-share?](#)

Healthcare Mgt. Oct. 20, 22 -What is Real Community Health?

- **Assignment**

[Life Decisions for Healthcare Coverage](#)

- **Assignment**

[Enrollment Period of Healthcare Coverage and Access](#)

- **Assignment**

Field Exercise

Healthcare Mgt. Oct. 27, Nov. 5-Assess the Current State of Hurricane Survivors and others in need.

- Assignment

Real Life Phases: Decisions for Healthcare Coverage

- Assignment

How to Make the Best Decisions for Healthcare Coverage and Access

- Assignment

Discuss Field Exercise

- Assignment

Investigate Georgia Access

- Assignment

eHealth.com vs WebMD vs Consumer Reports vs ACA

Healthcare Mgt. Nov. 12-Dec.8 -Pains, Gains and Automation Current State of Healthcare

- Assignment

eHealth.com vs WebMD vs Consumer Reports vs ACA

- Assignment

Real Life Phases: Decisions for Healthcare Coverage and Personal Plan

- Assignment

How to Make the Best Decisions for Healthcare Current and Future

- Assignment

Discuss Field Exercise -Personal Plan

- Assignment

Work on Final Exercise - Personal Plan

- Assignment

Discuss and Work on Final Exercise - Personal Plan

- Assignment

Discuss Work on, and Submit Final - Personal Plan 8am -10:50am, Dec. TBD-1

What You Need to Succeed

- **Stay engaged** – participation is a big part of your grade.
- **Check Canvas regularly** – assignments and schedule updates will be posted there.
- **Collaborate** – group work is central to this course.
- **Think critically** – bring real-world examples and questions to class.