

PUBP6001: Introduction to Public Policy
Dr. Aaron D. Levine

Friday 11:00-11:50a
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Office hours: by appointment (DM Smith 106F)

An introduction to the field of public policy, including an overview of the scope of the field and examples of public policy analysis.

OBJECTIVES: After completion of this course, you should be able to:

1. Define public policy and understand the scope of professional opportunities;
2. Be familiar with the breadth of career opportunities within the field;
3. Contextualize your own professional interests within the field; and,
4. Describe your professional identity.

REQUIREMENTS: This seminar is required for first semester Master's students in Public Policy. Course grades will be determined upon the following items:

1. **Attendance and class participation** (40% of the final grade). This course requires a high degree of participation. You must attend and engage in discussion to fully benefit from the course. Occasionally we will offer food after class and provide a venue to continue engaging with the speaker; This outside of class engagement is optional and is not part of your grade.
2. **Professional profile and interests** (25%). You will define 1-3 goals of what you would like to achieve professionally, provide an updated resume/CV, and create a professional profile on a publicly available site (e.g., a website, LinkedIn, etc.). Due: **September 18.**
3. **Job ad analysis** (25%). You will create a relevant sampling frame of job ads in your area of interest and analyze these. You will upload your final product (either a paper or a robust ppt presentation) to Canvas and present in class during our final class meeting. This report should detail your approach, methods, and results. Due: **December 4.**
4. **External event report and networking** (10%). Each student should attend one policy relevant event hosted at Georgia Tech this semester, write a brief summary of the event, and introduce yourself to one of more of the external speakers, following the event. Due: **Please submit ASAP following the event. Final deadline for credit is December 4.**

Date & Topic	Presenters
1. August 28: Introductions and Overview	Aaron D. Levine (GT Bio LinkedIn)
2. September 4: Contract Price and Analysis Manager, Georgia Department of Administrative Services	Travis Horsley (GT MSPP Alum)
3. September 11: President and Founder, CrisisRisk Strategics	Jim Satterfield (GT BTE and MS in Mgt and Engineering Alum)

4. September 18: Senior Manager, Northeast Energy Efficiency Partnerships (NEEP) Founder & Principal, Studio 7 Design Group	Mary MacPherson (BSPP Alum) Kai Williamson (BSPP/MSPP Alum)
5. September 25: No In-Person Class Meeting	
6. October 2: No In-Person Class Meeting	
7. October 9: Sustainability Leader	Rochelle Routman (MSPP Alum)
8. October 16: Co-Founder, First Edition Strategies (Strategic Communications)	Jake Orvis (BSPP Alum)
9. October 23: TBA	TBD – Carter School of Public Policy Advisory Board Members
10. October 30: Utility Consulting, EnerVision	Elaine Johns (BS in ISYE Alum)
11. November 6: No In-Person Class Meeting	TBA
12. November 13: Chief of Staff, People & Culture, Google Fiber	Sean Dunn (MSPP Alum)
13. November 20: Sr. Director, Marketing and Communications, Achieve Atlanta	Vett Petty (BS LMC, MSPP Alum)
14. November 27: <i>NO CLASS (Thanksgiving Holiday)</i>	
15. December 4: Presentations	You