

Intro to Media Studies

Last Updated: Mon, 01/05/2026

Course prefix: LMC

Course number: 2400

Section: B2

CRN

25107

Instructor first name: Cecile (Yangminming)

Instructor last name: Zhang

Semester: Spring

Academic year: 2026

Course description:

1. This course focuses on introducing students to foundational approaches in media studies, with attention to how media forms develop historically, operate culturally, and shape everyday life.
2. This course provides students with core concepts and analytical frameworks for interpreting screen-based media and other cultural artifacts, while emphasizing discussion-driven learning, close reading, and clear communication in both written and oral forms.

Academic honesty/integrity statement:

1. This course provides clear expectations for academic integrity, including specific guidance on AI use: brainstorming support is permitted, but any AI-generated writing or images must be cited, and uncited AI use is treated as plagiarism and may receive a grade of 0.
2. This course focuses on maintaining professional academic standards consistent with university norms and emphasizes responsible attribution and ethical scholarship in all coursework.
3. The Georgia Tech Honor Code is explicit in defining plagiarism as “the deliberate use of any outside source without proper acknowledgment,” including “appropriating the literary composition of another, or parts of passages of his or her writings, or language or ideas of the same, and passing them off as the product of one’s own mind.” If caught plagiarizing, you will be dealt with according to the GT Academic Honor Code. The full Honor Code is available online:

<http://osi.gatech.edu/content/honor>