

Data Analysis for Bus

Last Updated: Tue, 03/17/2026

Course prefix: IMBA

Course number: 6021

Section: A

CRN

82365

Instructor first name: Ravi

Instructor last name: Subramanian

Semester: Fall

Academic year: 2026

Course description: Covers common statistical tools for the analysis of corporate data such as descriptive statistics, probability concepts, sampling and estimation, hypothesis testing, and regression analysis.

Academic honesty/integrity statement:

It is your obligation to be familiar with the [Georgia Tech Honor Code](#) and to ask the professor if its application to any part of this course is unclear. Pay particular attention to the definition of plagiarism in its several forms. Also be acquainted with GT Student-Faculty Expectations (<http://www.catalog.gatech.edu/rules/22.php>). CRUCIAL: if you're unsure about what is allowed, what constitutes plagiarism, etc., ask! In an online world it might be tempting to cut-and-paste, including inadvertently copying text from your notes – that were copied. Be very careful.

Core IMPACTS statement(s) (if applicable):

The Learning Outcomes satisfy the designated learning objectives for the Core IMPACTS Social Sciences area: “how political relationships develop, persist, and change,” and an understanding of “the complexity of human behavior as a function of the commonality and diversity within groups.”