Advanced Business French I

Course prefix: FREN

Course number: 3061

Section: A

CRN
34703

Instructor first name: Sophie

Instructor last name: Landrieux Kartochian

Semester: Spring

Academic year: 2026

Course description:

Course Description

FREN 3061 (French for International Business) - Students will develop their written and oral professional communication skills and intercultural competence by increasing their knowledge about business and entrepreneurship in francophone countries.

This course focuses on French for Business and Sustainability. Students will develop their professional communication skills in French to prepare for careers in a global world. In addition to increasing their proficiency in the four languages skills (reading, writing, speaking, and listening), students will develop their critical thinking and professional communication skills through the study of authentic business materials and the completion of assignments. Namely, they will draft a business plan and several reports, create infographics, practice debating and negotiating in simulations, present orally a brand, key data about a company or the economy, and make a pitch.

Academic honesty/integrity statement:

Students are expected to maintain the highest standards of academic integrity. All work submitted must be original and properly cited. Plagiarism, cheating, or any form of academic dishonesty will result in immediate consequences as outlined in the university's academic integrity policy.

Core IMPACTS statement(s) (if applicable):

FREN 3061-A – Advanced Business French I - **This is a Core IMPACTS course that is part of the Humanities area.**

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Core IMPACTS refers to the core curriculum, which provides students with essential knowledge in foundational academic areas. This course will help students master course content, and support students' broad academic and career goals.

This course should direct students toward a broad Orienting Question:
- *How do I interpret the human experience through creative, linguistic, and philosophical works?*
Completion of this course should enable students to meet the following Learning Outcome:
- Students will effectively analyze and interpret the meaning, cultural significance, and ethical implications of literary/philosophical texts or of works in the visual/performing arts.

Course content, activities and exercises in this course should help students develop the following Career-Ready Competencies:

- Ethical Reasoning
- Information Literacy
- Intercultural Competence