

# Industrial Organization

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Last Updated: Fri, 01/09/2026

**Course prefix:** Econ

**Course number:** 4340

**Section:** GL1

**CRN**

28964

**Instructor first name:** Carolyn

**Instructor last name:** McNamara

**Semester:** Spring

**Academic year:** 2026

**Course description:**

This is an advanced undergraduate/master's course in industrial organization. We will study the behavior of firms and the structure of markets. The first goal of this course is to apply microeconomic theory to understand when and how firms exercise market power and its impact on market efficiency and consumer welfare. The second goal is to apply these insights to analyze antitrust cases.

**Academic honesty/integrity statement:**

Students are expected to maintain the highest standards of academic integrity. All work submitted must be original and properly cited. Plagiarism, cheating, or any form of academic dishonesty will result in immediate consequences as outlined in the university's academic integrity policy.

**Core IMPACTS statement(s) (if applicable):**

This is a Core IMPACTS course that is part of the Social Sciences area. Core IMPACTS refers to the core curriculum, which provides students with essential knowledge in foundational academic areas. This course will help students master course content, and support students' broad academic and career goals.

This course should direct students toward a broad Orienting Question: How do I understand human experiences and connections? Completion of this course should enable students to meet the following Learning Outcome: Students will effectively analyze the complexity of human behavior, and how historical, economic, political, social, or geographic relationships develop, persist, or change. Course content, activities and exercises in this course should help students develop the following Career-Ready Competencies: intercultural competence,

perspective-taking, and persuasion.