

# Sketching for Creativity

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**Course prefix:** ID

**Course number:** 4863

**Section:** PDC

**CRN**

34678

**Instructor first name:** Roger

**Instructor last name:** Ball

**Semester:** Spring

**Academic year:** 2026

**Course description:**

Sketching for Creativity

With AI transforming how we create images designers are being challenged to rethink the role of drawing. Yet even in this era of AI, one truth hasn't changed: designers *think with their pencils*. Sketching by hand sharpens the eye and the mind, building an instinctive understanding of form, scale, proportion, and construction. More than a technical skill, it's a creative engine—tapping into parts of the brain where inspiration sparks, imagination flows, and creative ideas come alive.

The *Sketching Creativity* is a screen free course that develops students' skills through hand-drawing exercises that sharpen both imagination and technique. Students practice the fundamentals of perspective drawing, sketching from observation, quick gesture studies, cartooning and doodling, character design, and storyboarding. The course introduces a variety of media and materials used in sketching and drawing, encouraging experimentation and personal expression.

**Academic honesty/integrity statement:**

Students are expected to maintain the highest standards of academic integrity. All work submitted must be original and properly cited. Plagiarism, cheating, or any form of academic dishonesty will result in immediate consequences as outlined in the university's academic integrity policy.