

# International Business

---

Last Updated: Tue, 03/17/2026

**Course prefix:** MGT

**Course number:** 3660

**Section:** B

**CRN**

82095

**Instructor first name:** James

**Instructor last name:** Hoadley

**Semester:** Fall

**Academic year:** 2026

**Course description:** Examines the position of the U.S. in world markets, various types of international business transactions, and the relationship of business to global economic, political-legal and cultural forces.

**Academic honesty/integrity statement:**

Students are expected to maintain the highest standards of academic integrity. All work submitted must be original and properly cited. Plagiarism, cheating, or any form of academic dishonesty will result in immediate consequences as outlined in the university's academic integrity policy.

All assignments submitted through Canvas will use Turnitin software for AI/Plagiarism detection. The use of AI in this class is not acceptable for any assignment and will be penalized if detected up to receiving a zero and submission to OSI for further consideration if it so warrants.

**Core IMPACTS statement(s) (if applicable):**

**INTA 1200 American Government in the Comparative Perspective**

**This is a Core IMPACTS course that is part of the Social Sciences area.**

Core IMPACTS refers to the core curriculum, which provides students with essential knowledge in foundational academic areas. This course will help students master course content, and support students' broad academic and career goals.

This course should direct students toward a broad Orienting Question:

- How do I understand human experiences and connections?

Completion of this course should enable students to meet the following Learning Outcome:

- Students will effectively analyze the complexity of human behavior, and how historical, economic, political, social, or geographic relationships develop, persist, or change.

Course content, activities and exercises in this course should help students develop the following Career-Ready Competencies:

- Intercultural Competence
- Perspective-Taking
- Persuasion

**This is a Core IMPACTS course that is part of the Citizenship area.**

Core IMPACTS refers to the core curriculum, which provides students with essential knowledge in foundational academic areas. This course will help master course content, and support students' broad academic and career goals.

This course should direct students toward a broad Orienting Question:

- How do I prepare for my responsibilities as an engaged citizen?

Completion of this course should enable students to meet the following Learning Outcome:

- Students will demonstrate knowledge of the provisions and principles of the United States Constitution and the Constitution of Georgia.

Course content, activities and exercises in this course should help students develop the following Career-Ready Competencies:

- Critical Thinking
- Intercultural Competence
- Persuasion