

Applications of Linguistics

Last Updated: Sat, 11/22/2025

Course prefix: LING

Course number: 3100

Section: A

CRN (you may add up to five):

31517

Instructor First Name: Hyoun-A

Instructor Last Name: Joo

Semester: Spring

Academic year: 2026

Course description:

Explores the relation of language (and linguistic theories) to real-world domains including language acquisition, education, gender, advertising, politics, law, and medicine. Taught in English.

Course learning outcomes:

At the end of the semester, students will be able to:

- Articulate major research questions, theories, and findings related to each of the unit topics: first/second language acquisition, language and its relation to education, advertising, food, law, politics/power, medicine, and gender.
- Explain the empirical methods that researchers use to study these issues.
- Propose and critique research-based recommendations for real-world policymakers/practitioners.
- Develop scholarly literacy by distilling, presenting, critiquing, and “reviewing” academic articles from diverse fields.
- Sharpen humanistic and scientific skills by working at their intersection.
- Enhance portfolio by pursuing a self-designed final project.
- Contribute to and benefit from a vibrant socio-intellectual community through student- driven online and in-person discussions of course content.

Required course materials:

Reading materials, lecture notes and class assignments will be posted on Canvas.

Grading policy:

Grading scale

A = 90.0 and above; B = 80.0-89.99; C = 70.0-79.99; and so on.

Attendance policy:

Students are expected to attend all class sessions. Unexcused absences will affect the overall final grade negatively.

Academic honesty/integrity statement:

Students are expected to maintain the highest standards of academic integrity. All work submitted must be original and properly cited. Plagiarism, cheating, or any form of academic dishonesty will result in immediate consequences as outlined in the university's academic integrity policy.

Core IMPACTS statement(s) (if applicable):

This is a Core IMPACTS course that is part of the Humanities area.

- Core IMPACTS refers to the core curriculum, which provides students with essential knowledge in foundational academic areas. This course will help students master course content, and support students' broad academic and career goals.
- This course should direct students toward a broad Orienting Question:
 - How do I interpret the human experience through creative, linguistic, and philosophical works?
- Completion of this course should enable students to meet the following Learning Outcome:
 - Students will effectively analyze and interpret the meaning, cultural significance, and ethical implications of literary/philosophical texts or of works in the visual/performing arts.
- Course content, activities and exercises in this course should help students develop the following Career-Ready Competencies:
 - Ethical Reasoning
 - Information Literacy
 - Intercultural Competence